

# PROGRAM

6<sup>ta</sup> Conferencia  
**ORIE**

11-12/NOV/ 2022  
Santiago, Chile

## Friday 11-11-2022

09:00-10:30  
horas

### Innovation

Factores que influyen en el I+D en Chile según la "Encuesta sobre Gasto y Personal en I+D  
How does public support for innovation affect cooperation between firms? Evidence  
from Uruguay  
Persistencia en la Innovación y Productividad

### Presenter

Claudia Pezoa, Universidad Católica del Norte  
Martin Pereyra, Universidad ORT Uruguay  
Grace Palma, Universidad de Chile

10:45-12:15  
horas

### Public Policies

Inventions, public subsidies and market launch: opportunities and limits of patenting  
support in Argentina  
Política pública de fomento a la investigación asociativa: una evaluación del programa de  
Financiamiento Basal para Centros Científicos y Tecnológicos de Excelencia.  
Public support prevalence and innovation behavior. Uruguay 2007-2015

Dario Milesi, Universidad Nacional General  
Sarmiento  
Mariano Pereira, Universidad Nacional General  
Sarmiento  
Flavia Roldan, Universidad ORT Uruguay

12.30-13.30  
horas

### Keynote Speaker: Philippe Aghion, "Rethinking Capitalism Post Covid: The Power of Creative Destruction"

14:30-15:30  
horas

### Gender Gap

Women at the helm: gender biases and entrepreneurship success in Chile  
Observable and unobservable causes of the gender gap in S&T. Academic productivity  
and public funds for young researchers in Argentina

Rodolfo Lauterbach, Universidad Las Américas  
Diana Suarez, Universidad Nacional General  
Sarmiento

15:45-16:45  
horas

### Obstacles to Innovation

R&D public support instruments: Impact of tax incentives and public direct funding in  
developing countries  
Obstacles to innovation and labor productivity: evidence for Latin American and  
Caribbean firms

Juan Acevedo, Universidad de los Andes  
Florencia Barletta, Universidad Nacional  
General Sarmiento

17:00-18:30  
horas

### Entrepreneurship

Firms, Informality and Institutions  
El crecimiento acelerado de start-ups biotecnológicas en Argentina: aprendizajes y  
desafíos de política

Cristina Fernandez, Universidad del Rosario  
Lilian Stubrin, Universidad Nacional San Martin

20:00-22:00  
horas

### Dinner

## Saturday 12-11-2022

9:00-10:30  
horas

### Young Researchers

Red tape reduction, more new firms? Saving time and money: Evidence from an  
Ecuadorian reform  
El objetivo medioambiental en la innovación: evidencia empírica desde Chile  
Opportunities and Entrepreneurship: Evidence on Advanced Labor Market Experience

### Presenter

Segundo Camino, Universidad Complutense de  
Madrid  
Katherine Mansilla, Universidad Adolfo Ibañez  
Carlos Schmidt-Padilla, UC Berkeley

10:45-12:15  
horas

**IDB Sponsored Session.** Rethinking data and approaches for STI policies  
Connecting the dots: the role of internationally mobile scientists in linking home with  
foreign scientists

Jennifer Solorzano, Imperial College London  
Tommaso Ciarli, UNU-MERIT, University of  
Maastricht

12:30-13:30  
horas

**Keynote speaker: Reinhilde Veugelers,**  
**Designing innovation policies for global challenges: the case of green innovation**  
**policies**